

COASTAL VACATIONS

“We’re taking the nation on vacation”



A Group of Like-Minded Professionals Promoting Exceptional
Opportunities for Travel, Affluence, and Well-Being

COA Network Services

Automated Marketing System

Dear Coastal Distributor:

Since 1992 COA Network had been providing Technology Based Communication Solutions for large companies, small businesses, independent representatives and consumers.

It has been our opportunity and privilege to provide many of our Business Building tools to Coastal and its Representatives since 1999!

The Board of Directors of Coastal Vacations asked us to put together a totally Automated Marketing System that could be used by Representatives Worldwide. A System that was totally turnkey. A System that would completely eliminate the need for new Distributors to waste time, effort and money developing systems of their own.

They asked that this system be built on the foundations of the very marketing concepts that the top Coastal Directors have been using to succeed for years. Their Ads, their content, their scripts, their letters and their voicemail messages!

We are proud to announce the:

Coastal Vacations Automated Marketing System

The only marketing system fully approved and continually updated by the Coastal Vacations 'Board of Directors'!

The following documents will highlight just a few of the amazing features of this system.

We look forward to providing you with *'Better Tools For Better Business'*.



1-800-454-5930

Sign Up Online Today!

Visit

www.coanetwork.com/coastal

'5 Referrals and it's FREE'

TeleCenter Voicemail - Your Own Virtual Personal Assistant!

TeleCenter provides you with your own personal Toll-Free number to use to advertise your business 24/7. Look at a few of the amazing features!

- COA Network is the largest voicemail service in North America.
- **UNLIMITED** Incoming Calls!
- **No busy signals** – Never have to worry about missed calls, your voicemail can handle thousands of calls at the same time!
- **Save time** – Your prospects will be pre-qualified. They have heard your greeting and have left you a message. You know they are interested!
- **Receive Faxes** – Your number will also receive and store faxes for you that you can retrieve when you are ready or turn into a pdf file!
- **Message notification** – You can setup your voicemail to alert you when someone leaves you a message! Message notification is available By Email, By Phone or By Pager!
- **Create Multiple Mailboxes** – A main greeting and Up to 10 Extensions!
- **Connect Live (Follow Me)** – Give callers the option of speaking directly to you!
- **Professional greetings & Share Greetings** – You can download a professionally recorded greeting for your voicemail, or you can record a personal greeting yourself.
- **Fax-On-Demand** – Send stored Faxes or allow for prospects to retrieve them.
- **Call Block** – Three methods to restrict unwanted or nuisance callers
- **Dial-A-Call** – Place outgoing calls and return calls instead of using a Calling Card
- **Caller ID & Phone Match** – Name, phone number & address of caller if available. Call back your hang-ups by name!
- **Ad-Tracker** – You can assign each of your ads a unique 3 digit Ad-Code. When callers respond to your advertisement, they will be instructed to enter the Ad-Code that they saw. When you retrieve your message from your voicemail box, you will be informed which Ad-Code the caller referenced. You'll know immediately which methods are working best for you!
- **International Coverage** – You can have your voicemail number accessible from countries outside of the United States.
- **Broadcast Voice & Documents** – Send individual messages or broadcast to specific groups, including your entire Team. **PLUS**, you will receive occasional Broadcast Messages from the 'Board of Directors'.
- Instant activation of services, Dedicated Customer Service team & New features!

PersonalSites - Your Own Personal Websites!

PersonalSites provides you with your very own websites to offer a visually compelling message online!

The Coastal Automated Marketing System actually provides you with **FOUR web sites**.

- A **Business Opportunity** web site: www.coastalincome.com/sample
- A **Lead Capture** web site: www.coastalpresentation.com/sample
- A **Retail Only** web site: www.coastaltravelpackage.com/sample
- A **Business Incentives** web site: www.coastalincentives.com/sample

Look at a few of the amazing features!

- **Corporate Image** – Your new website will have a professional, proven format!
- **Updated Automatically** – Changes within Coastal? Your site automatically updates!
- **Personalized** – You can make changes to the ‘About Us’ page of your website. You can change personal information, change your website Username, upload new pictures, change the welcome message, make announcements, and display upcoming events. In addition you can adjust payment instructions on the Retail website!
- **Search Submission** – Add keywords to make your site easy to search for! All changes are instantaneous!
- **Hit Counter** – Reset and use to see how often your site is accessed.
- **Tracking Statistics** – Captures the IP address of everyone who goes to your site as well as the links that brought them there!
- **Back Office Training** – A complete Coastal ‘Members Only’ Back office. Constantly updated with new training, both audio and printable documents!
- **Flash & Intense Images** – Captures the prospects attention, gives you a professional image
- **Personalized Printable Profile** – A Printable Profile automatically personalized with your contact information for you prospects to Print and take with them!
- **Web Submission Forms** – Instant email notification every time a prospect completes a Contact form on your website!

ResponseMailer – Integrated Autoresponder

A Mini Contact Manager & Autoresponder that automatically Integrates with your websites! Pre-written, time tested email Campaigns to advertise, follow-up and train New Associates.

These Campaigns send out emails to your prospects every few days, weeks and months. Several do so for over a year!

- **Advertising Campaign** – Sends people to your Lead Capture page, gathers qualified prospects for you that are informed about the Opportunity and excited to learn more!
- **Interview Follow Up** – Follows up on prospects who have completed the Lead Capture form. Encourages them to visit your websites and take action!
- **Script Follow Up** – Follows up after your personal/phone presentation to them. Leads them to Print out your personalized 'Printable Profile'.
- **New Associate Training** – Automatically trains all of your New Associates, helping them get a jump-start on their business while you are doing something else!

PrintCenter & HotCards – Proven, Personalized Print Items

PrintCenter provides an unlimited supply of APPROVED Print items to use to advertise your business and maintain a professional image. Each item personalized with your contact info!

HotCards are business card sized advertising pieces that direct people to your TeleCenter number and/or your website.

The Coastal Vacations PrintCenter includes the following items:

- **Coastal Specific HotCards** – Business Opportunity and Retail
- **Business Cards**
- **Postcards** – Business Opportunity and Retail
- **Tri-fold Brochures**

View all of these items, make your selection, customize them with your personal information and order online!

Go To: www.IPrintCenter.com/coastal

COA Network is proud to Present the Coastal Vacations, Automated Marketing System!

Coastal Vacations **Powersuite Pro** Subscribers receive **ALL** of the following services and features:

1. **ResponseMailer™ AutoResponder** which includes:

- Preconfigured Autoresponder Campaigns (includes **four preconfigured campaigns**)
- Campaign Manager
- HTML Rich Emails
- Web Forms
- Mail Merge for Customized Emails
- Import/Export Contacts
- Campaign Statistics (Open Rate %, Click-Through %, Bounced Emails, Unsubscribe Emails)

2. **FOUR websites:**

Business Presentation PersonalSite™

- A 10-minute online Flash Movie (and optional HTML version) introducing the Coastal Opportunity and Product
Sample: <http://www.coastalpresentation.com/sample>
- 'More Information' Request Form/ Lead Capture Page
- Client is forwarded to your website and sent a series of follow-up emails from your ResponseMailer System

Retail PersonalSite™

Sample: <http://www.coastaltravelpackage.com/sample>

Opportunity PersonalSite™

Sample: <http://www.coastalincome.com/sample>

Business Incentives PersonalSite™

Sample: <http://www.coastalincentives.com/sample>

3. **BackOffice Training** – Coastal Training and Updates, Stay in touch with what's happening with Coastal.

4. Toll Free **TeleCenter™ Voice Mail** with Unlimited Incoming* Calls:

- Message Notification by Pager – Phone - Email
- Broadcast Voicemail/Fax mail Messaging To Your Downline
- Connect Live - Follow Me Service*
- Access to Messages and Faxes via the Internet & e-mail
- Prerecorded Professional Greetings
- Extensive Call Blocking Capabilities
- 10 Extensions
- Calling Card*
- Fax Mail/Fax-On-Demand

*Outbound minutes are billed at 7.9 cents in the U.S. and 9.9 cents in Canada

The **Powersuite Pro** Package with all of the above is available for the low cost of **\$79.95 per month** with a one-time \$15.00 activation fee. (Other packages are available online)

To get your personal Automated Marketing System today, Go To:

<http://www.coanetwork.com/coastal>

REMEMBER, with COA, Just **5 Referrals and It's FREE!**